

To: Orquina, Jessica[Orquina.Jessica@epa.gov]
From: Smith, Roxanne
Sent: Wed 8/12/2015 3:34:28 PM
Subject: FW: social media for GKM

Stop by when you have a chance.

Roxanne Smith

Principal Deputy Associate Administrator

Office of Public Affairs

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Lee, Monica
Sent: Wednesday, August 12, 2015 11:31 AM
To: Smith, Roxanne; Purchia, Liz; Davis, Jay; Hull, George; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.
Subject: RE: social media for GKM

Slight change – we'll go with what's below.

From: Lee, Monica
Sent: Wednesday, August 12, 2015 11:14 AM
To: Smith, Roxanne; Purchia, Liz; Davis, Jay; Hull, George; Hart, Daniel; Orquina, Jessica; StClair, Christie; Colaizzi, Jennifer C.
Subject: social media for GKM

For the rest of the week, HQ, OSWER, OW, R6, R8, R9 will hold on all social media not related

to Gold King Mine.

Process

- Social media posts come in from Durango (Tom, Melissa, Christie)
 - Ideally this content has sign off from the incident commander/JIC
 - Once folks on the ground in Durango sign off, content comes to HQ
- Christie/Melissa send to Jennifer who runs through the EOC (OGC, OSWER, ORD, OW all sign off)
- Jennifer sends to Jay, Monica, Liz for awareness purposes
- Jay/Jess post

If social media posts are generated in HQ, they should be sent to Melissa and Christie who will run content through the incident commander. That will then go to Jennifer for EOC sign off.

Roxanne, Danny, George, will not be included on these chains.

Monica Lee

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